

CARDSTON *golden Jubilee*



SOUVENIR PROGRAMME
JUNE 28-29-30 JULY 1-2-3
1887-1937

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CAHOON LUMBER CO.**
CARDSTON, ALBERTA

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L. D. CAHOON, Manager.

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1937

CARDSTON GOLDEN JUBILEE

JUNE 28th, 29th, 30th, JULY 1st, 2nd, 3rd
1887 —————— 1937

CENTRAL COMMITTEE

M. A. COOMBS.....	Chairman
C. B. CHEESMAN.....	Vice-Chairman
J. Y. CARD.....	General Secretary
MAYOR J. S. LOW.....	
G. S. BREWERTON.....	Finance
H. J. MATKIN.....	Treasurer
H. H. ATKINS.....	Publicity
ANNIE ANDERSON STEED.....	Invitation
LEE GILCHRIST	Parade
H. LINDER, JR.....	Rodeo Director
R. A. PILLING.....	Ox-team
S. O. LOW.....	Indian
L. HOLLAND	Pioneers
M. D. CAHOON.....	Housing
H. R. MANDERS.....	Decoration
CLARA STUTZ.....	Home Beautiful
T. M. CARLSON.....	Central
D. CARD.....	Carnival Queen

NOTICE TO THE PUBLIC

The Cardston Golden Jubilee Committee and sponsors of this Celebration assume no responsibility whatsoever for circumstances that arise due to extremes in weather or other conditions, or accidents to either participants or spectators, nor for postponement of any or all events or programmes, due to unusual causes.

ENJOY FAMOUS PROGRAMMES WITH STUDIO PERFECTION!



See Your Local Dealer

H. R. Carson Limited
WHOLESALE DISTRIBUTORS

WHY WE CELEBRATE IN 1937

SEVERAL GREAT EVENTS DEMAND OUR RECOGNITION

1. We celebrate IN the month of June because on the 3rd of June, 1887, the main company of Pioneers came to Cardston. This date being too early to celebrate on, its was postponed until the latter end of the month.

2. July 1st is Canada's 70th Birthday.

3. In this year, 1937, we mark the Diamond Jubilee, 60th anniversary of the signing of the Treaty of the Blackfoot Indian Nation and Queen Victoria, and, as Cardston adjoins the

Blood Indian Reserve, and is 13 miles north of the Montana Blackfoot Reserve, the Blackfeet Indians, including these two Reserves, also the Peigan and Calgary Blackfoot Reserve at Gleichen join with us in this Celebration.

4. On July 2nd it is Cardston's 36th birthday as a Municipality. Thus, in this celebration we combine Pioneer Day, Dominion Day, Indian Treaty Day, and Cardston Day.

◊ ◊ ◊

THE WEEK'S PROGRAMME

MONDAY, JUNE 28th—INDIAN DAY

(Chairman: STERLING O. LOW)

Cannon Salutes in the Early Morning—Everything Free to the Indians.

9:30 A.M.—Platform Feats and Attractions—Open Air Band Concert—Main Street.

1. At 10:00 A.M. exclusive Indian Parade headed by the Cardston Citizens' Band and the Indian Queen, Miss Margaret Davis, selected by the Blood Indians, and dressed for the occasion in true Indian finery. Indian footmen, bows and arrows, warriors, horsemen, travoises, dog travoises, carriages, wagons and cars, depicting the past and the present, together with the Browning Blackfoot Tribal Band, will make up the Parade.

2. At 2:00 P.M. at the Rodeo-Stampede Grounds will be staged an exclusive Indian Race Meet with customary varieties of horse races, foot races, tug-of-war, Indian feather game, travoises race, and teepee race.

Indians from all Reserves admitted free; others pay an admission of 25 cents. This promises to be a most unique entertainment with interspersed music by the two Bands.

3. Historical Indian Pageant (preceded by band music), directed by Canon S. H. Middleton, of St. Paul's School, at 8:00 P.M. on the stage erected on Main Street, depicting the past, present and future of the Indian and a tableau commemorating the signing of the Treaty with Queen Victoria and the Blackfeet Nation, at which Indian Agent J. E. Pugh will impersonate Colonel Macleod, who represented the Government at the Treaty-signing.

Later in the evening an illuminated Indian Village and open-air dancing on the large Pavilion floor.

SECOND DAY—TUESDAY, JUNE 29th—PIONEER AND OLD-TIMERS' DAY.

(Chairman: LYLE HOLLAND)

9:30 A.M.—Platform Feats and Attractions—Open Air Band Concert—Main Street.

1. 10:00 A.M.—11:30 A.M.—Pioneer Tribute Meeting and Band Concert.
15-minute Talk—D. H. Elton.
Community Singing—S. W. Low.
15-minute Talk—H. S. Allen.
2. 12:30 P.M.—Banquet to All Pioneers and Partners.
Speech of Welcome—Mayor Low.
Number of Glenwood Pioneer Quartette.
Toast to Pioneers—M. A. Coombs.
Response by Mrs. Zina Hickman.
Number by Old-Time Orchestra.
Speakers—Judge Ives, George Hudson, and others.

3. 2:30—4:00 P.M.—Old-Time Matinee Dance (Five-piece Old-Time Orchestra).

4. 4:30 P.M.—Baseball Game—Old-Timers vs. New-Timers.

5. 8:00 P.M.—Historical Pageant written by Mrs. Zina Woolf Hickman, first child born at Cardston. This Pageant is outstanding in excellence and performance.

6. 9:00 P.M.—Open-air Dancing on the Pavilion floor adjoining the Pioneer house.

(Continued on Page Five.)

Courtesy of CALGARY POWER CO.

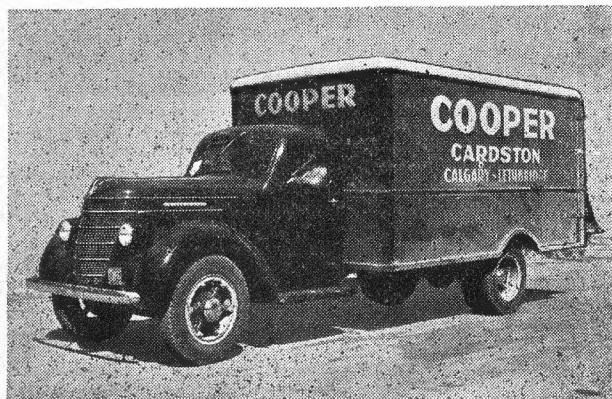
Welcome To Our Jubilee!

IT IS NOW 20 YEARS SINCE OUR FIRM WAS ORGANIZED, AND WE TAKE THIS OPPORTUNITY OF EXPRESSING OUR APPRECIATION TO OUR MANY FRIENDS AND PATRONS, AND SINCERELY HOPE WE MAY ENJOY YOUR CONFIDENCE IN THE YEARS TO COME.

Cardston Trading Co. Ltd.

DAILY

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TRI-WEEKLY

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ULTRA-MODERN EQUIPMENT
EFFICIENT, CAREFUL ATTENDANTS

COOPER TRANSPORT
CARDSTON, ALTA.

THE WEEK'S PROGRAMME—Continued

THIRD DAY—WEDNESDAY, JUNE 30th— BASEBALL TOURNAMENT.

- 9:30 A.M.—Platform Attractions and Feats and Open-air Concert—Main Street.
1:30 P.M.—Huge Baseball Tournament at the Town Square. All Bands in attendance, public address system. Everybody to hear and see. Four Baseball Teams contesting for honors and trophies. Admission, 25 cents.
8:00 P.M.—Open-air Band Concert and Historical Sports Pageant. Main Street.
9:00 P.M.—Open-air Dancing.

FOURTH DAY—JULY 1st—DOMINION DAY.

Parade led by Vern Shaw, Pioneer of 1885.

- 9:30 A.M.—Open-air Band Concerts and Platform Attractions.
10:00 A.M.—Formation of Huge Parade (Lee Gilchrist in charge), headed by Cardston Citizens' Band and Cardston Jubilee Queen, followed by floats, banners, bands of various kinds and sizes, including the Logan City Band, the Blackfeet Tribal Band, the Macleod Young Men's Business Association ZOO BOO Band; the dinosaur; the cannon from Fort Hoop Up, formerly of Fort Benton, formerly of Fort Union, and cast about the year 1801. Business floats, horsemen, cowboys, cowgirls, Indian Queen floats, warriors, etc., etc.
2:00 P.M.—Huge RODEO STAMPEDE under the management of HERMAN LINDEM, International Cowboy Champion. A quick, exciting Show with thrills and spills. Band music. Public address system. Special Band interlude. Trick roping. Acrobatic performances. Interspersed with some of the swiftest horse-racing ever staged on the local track.

All these on the new-built track, out of the newly built chutes and corrals, and seen from the new bleachers and newly painted Grand Stand. Admission, \$1.00; juniors under 15, 50 cents. Cars and vehicles and horses free. Grand Stand and bleachers free.

- 8:00 P.M.—Open-air Band Music and Special Historical Pageant written by Mrs. Zina Woolf Hickman, depicting the early settlement and history of Card-

ston and district. With "NINA-STAKWA", Big Chief Mountain, painted on a huge background.

- 9:00 P.M.—Open-air Dancing on the Pavilion floor at the Pioneer home—Main Street.

FIFTH DAY—FRIDAY, JULY 2nd— CARDSTON DAY.

Cardston's 36th Birthday as a Municipality.

- 9:30 A.M.—Open-air Band Concert and Platform Feats and Attractions. Main Street at the Pioneer home.

- 2:00 P.M.—Continuation of Huge Rodeo-Stampede, including all the Finals in roping, broncho riding, steer riding, etc., with a whirlwind finish of the fastest races.

When the two-day Rodeo-Stampede is over it will be remembered as one of the fastest and best ever seen.

- 8:00 P.M.—Open-air Band Music and Historical Pageant. Main Street at the Pioneer home.

- 9:00 P.M.—Dancing on the Open-air Pavilion.

SIXTH AND LAST DAY—SATURDAY, JULY 3rd.

- 9:30 A.M.—Open-air Band Music and Platform Attractions.

- 1:30 P.M.—Mammoth Track and Field Meet with contestants from all parts of Western Canada.

31 Permanent Trophies.

14 year-to-year Trophies.

As this includes also the held-over 24th of May Annual Track Meet, it promises to be outstanding in every detail, with public address system attached so that all will hear as well as see.

Admission, 25 cents. Cars and vehicles and Grand Stand seats free.

- 8:00 P.M.—Open-air Band Music and Platform Attractions.

- 9:00 P.M.—Open-air Dancing at the Pioneer home.

FIREWORKS DISPLAY.

- 11:00 P.M.—Fireworks Display will commence and continue until near midnight, thus closing the week's CARDSTON GOLDEN JUBILEE CELEBRATION.

Courtesy of **T. EATON CO.**

Cardston Motors Ltd.

PHONE 162

Where All Your Car Troubles Can Be Cared For

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WE CARRY A FULL LINE OF

TIRES, TUBES, ACCESSORIES, OILS, GAS

WE REPAIR TIRES, FENDERS, BODIES

WE DO ACETYLENE AND ELECTRIC WELDING

ALEMITE GREASING

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WE HAVE A WRECKING SERVICE

EVERYTHING FOR YOUR CAR



"Electrohome"
Air-conditioned
Modern
Equipment
Experienced
Operators.
Reasonable
Prices.
LULA SNOW
BERTHA and BETH

The Cinderella Beauty Shop

It Pays to Look Well!

MEN'S AND LADIES'
GARMENTS
CLEANED AND PRESSED BY

Cardston Tailors

PHONE 53

CARDSTON, ALBERTA

In t'he spirit of the Jubilee
we greet you and wish
you the best of fortune
and happiness.

CENTRAL SERVICE LTD.

K. L. LEE
SCOTT LOW
ROY NEILSEN

LEE GILCHRIST
EARL ROSS
OWEN QUINTON

*In appreciation for past
patronage we extend our
Greetings to the Pioneers
on this, their Golden
Jubilee.*

TONY MOUSIR

WELDER AND BLACKSMITH

*Congratulations Cardston
On Your 50th Anniversary*

WHEN AT THE CELEBRATION, DRINK

CAL-ADE THE PURE ORANGE DRINK

COCA-COLA

AND

OLD-CHIEF DRY GINGER ALE

Purity Bottling Works
LETHBRIDGE, ALBERTA

To Cardston

*CONGRATULATIONS ON
THE FIFTY GOLDEN
YEARS JUST PAST
AND
BEST WISHES FOR
ALL THOSE YEARS
TO COME*



THE

Lethbridge Iron Works
CO. LTD.

FIVE ROSES

The All Purpose

FLOUR

Cardston Fifty Years

1887 Jubilee Rejoicing 1937

AT THIS TIME when we all rejoice together and celebrate with thankful and happy hearts the arrival of the pioneers and the founding of our town, it is the occasion for the display of not merely emotion and sentiment, but of a right and proper pride which has nothing to do with boasting or arrogance, but with consciousness that our business has its roots in the early establishment of our town, and our personal association with the great figures in our local history of the past fifty years.

The founder of the present business, Mr. Charles W. Burt, arriving here among some of the early pioneers in 1896, has ever been active both in civic and religious service, always displaying undiminished devotion to every progressive movement.

First as the FARMERS EXCHANGE, in 1913, later associated with his brother, William W. Burt, as BURT BROTHERS, and again expanding as C. W. BURT & SON, we are proud, and, we believe, justly so, of the service we have contributed to the people of this town and district by our unwavering loyalty to the MOTTO of the founder, QUALITY and SERVICE. May we continue building quietly on the foundation laid and cemented by our pioneers, and as the TUMULT AND THE SHOUTING DIES may we have ever with us the proper pride and the priceless gift of vision without which the people perish.

The oldest established general store in the South, Jubilee visitors make this place your headquarters while in the City—it is centrally located. For information use our staff who will be anxious to assist you. The telephone is conveniently situated—use it. A rest room is situated in the rear of the Store.

Come in and let's get acquainted; we are anxious to contact every visitor and renew old acquaintances and make new friends. May our reunion and rejoicing together make us appreciably better able to serve you.

Sincerely welcoming you,

C. W. BURT & SON

A BRIEF HISTORY OF CARDSTON

"THE TEMPLE CITY"

◊ ◊ ◊

THE BEGINNING of Cardston as a community started with an exploration trip by Charles Ora Card, then a pioneer of Cache Valley, Utah, who answered a call by President John Taylor, the then President of the Church of Jesus Christ of Latter Day Saints, commonly called the Mormon Church.

On September 14th, 1886, he left Logan to find a new home on British soil for himself and friends, first travelling through Washington, Oregon, and south-eastern British Columbia; thence via Calgary, and on October 24th, 1886, camped at the mouth of Lee's Creek. With him were Bishop Isaac Zundal and Elder James W. Hendricks. The following May (1887) he and Thomas E. Ricks, Thomas X. Smith and Neils Monson returned and took "squatters'" possession on Lee's Creek, the present site of Cardston. Mr. Edward Neal Barker, an English chap of ability and courage, had previously "squatted" a mile up Lee's Creek, and built a cottonwood shack in the fall of 1885, wintered at John Smith's on the Belly River, 15 miles west, returned in the spring of 1886 and planted the first garden in this corner of south-western Alberta. It was not his intention to form a settlement but to do "rawnching", as it was termed in those very early pioneer days. He gave valuable hints from his experience to Mr. Card and his company and acted as first guide to the mountains for timber—25 miles south-west—during that summer.

On June 3rd the main company arrived—9 wagons, 23 horses, 40 cattle, and 10 families, rain-soaked and weary—41 persons in all. Mr. Card had returned to meet them, including his wife, Zina Young, and 2-year-old son, Joseph Y., and stepson, Sterling Williams. In the party were John A. Woolf, J. A. Hammer, George L. Farrell, E. R. Miles, Johannes Anderson, Samuel Matkin, Robert Daines, John E. Layne, Francis E. Preece, and others. Eight inches of snow fell the first night!

An early survey was made with a home-made compass—Mr. Miles as "transit" man—and this from a white post marking the south boundary of the Blood Indian Reserve. In the fall of 1887, J. S. Dennis, D.L.S., re-surveyed the land, and homestead pre-emptions were taken up—the original "survey" being only a few rods from perfect.

The first structure erected was a "bowery" church, as these immigrants were a church-loving type, members of the Church of Jesus Christ of Latter Day Saints, commonly called

"Mormons". On June 5th, Sunday services were held, and a week later in the "bowery" 40 persons heard John E. Layne say, "A Temple will be built in this land", which was fulfilled in 1923—36 years later.

From this beginning history grew apace. A co-operative store was built; soon a cheese factory, with Robert Ibey first cheese-maker; a saw-mill in the mountains, Joseph M. Wight first sawyer; a threshing machine, irrigation ditch for gardens, flour-mill, etc.—all co-operative.

Cardston is mainly built on the former homestead and pre-emption of President Card. The first Village Overseer was Josiah A. Hammer, and second and last, Andrew R. Archibald. The Town was granted a Charter July 2nd, 1901. The first Mayor was Mr. Card, and the first Councilmen were H. S. Allen, John A. Woolf, Henry L. Hinman, Mark Spencer, J. A. Hammer and J. W. Woolf—Solicitor, William Laurie.

Mayors who have held office are in order of term: Mr. Card, J. A. Woolf, J. A. Hammer, Mark Spencer, James T. Brown, W. E. Pitcher, Mark Spencer, W. H. Caldwell, Mark Spencer, C. W. Burt, and Jos. S. Low, to date.

The railroad, a narrow-gauge, was constructed into Cardston by the Alberta Railway and Irrigation Company in the summer of 1904, was later changed to standard-gauge, and in 1926 was extended to Hill Spring and Glenwood.

In 1913 the site for the Cardston million-dollar light grey granite Mormon Temple was dedicated, and August 26th, 1923, the Temple was dedicated by President Heber J. Grant. This is the chief attraction of Cardston.

Cardston owns its own electric light system, water works, has several miles of concrete sidewalks, a Library, and a Public and High School, and more than one-third of the population "are going to school".

The 1925 census gave Cardston 2,014, and it has just about held this number to date, even in the face of the world's greatest depression and farming setbacks. In 1936 a special Board of Trade census gave 1,971 as the population.

Cardston's location is strategic—on the crossroads to three National Parks—Banff on the north, Glacier Park, in Montana, on the south, and Waterton Park on the west—the latter two only about one hour's drive from the Town.

(Continued on Page Thirteen.)

Courtesy of CALGARY POWER CO.

Congratulations to Cardston AND THE
GOLDEN JUBILEE

WE ARE EXCLUSIVE ALBERTA DISTRIBUTORS FOR—

“Diamond A” 100% Pure Paints

“Kyanize” Interior Finishes

“Stewart Warner” Radios

“Enterprise” Coal Ranges

Reach Wright & Ditson Sports Goods

The J. H. Ashdown Hardware Co.Ltd.

CALGARY, ALBERTA

ALEMITE 
"Reg. U. S. Pat. Off."

CARDSTON MOTORS

ARE EXCLUSIVE ALEMITE AND EXIDE
DEALERS FOR CARDSTON AND DISTRICT

T. H. PEACOCK

EDMONTON

CALGARY

Alberta Distributors

LETHBRIDGE

The Right Course To Take

The progress made by any class or group of people is measured by their ability to organize and work together. Alberta grain growers have the opportunity of uniting, in an economic sense, around Alberta Pool Elevators.

This big Co-operative Organization is continually working for the welfare of Alberta agriculture.

ALBERTA POOL ELEVATORS

The Glacier Park Transport Co.

*EXTENDS GREETINGS TO ALL
JUBILEE VISITORS AND INVITES
THEM TO INCLUDE GLACIER
PARK IN THEIR ITINERARY*

*Congratulations to Cardston
On Her Golden Jubilee*

Hudson's Bay Company
INCORPORATED 2nd MAY 1670.

*CONGRATULATING CARDSTON, "THE TEMPLE CITY",
ON ATTAINING HER FIFTIETH ANNIVERSARY*

PLUNKETT & SAVAGE
LETHBRIDGE, ALBERTA

*FOR GOOD OLD-TIME FRIENDSHIP AND SERVICE
WHILE ATTENDING THE JUBILEE, VISIT THE*
SERVICE GARAGE
COMPLETE AUTOMOTIVE SERVICE

**FOR BEST RESULTS
USE ONLY**

Robin Hood Flour

When Old Friends Meet

Recollections of pleasant past associations are recalled and on this Fiftieth Anniversary we greet all our old friends and extend our best wishes to the new generation in their Temple City home chosen by the Pioneers.

MASSEY HARRIS CO. LTD.

GEORGE WOLFF

Local Agent

We Are Glad to Welcome You to the Fiftieth Anniversary of Cardston

Enjoying your past patronage, we extend a hearty invitation to you to make yourself at home at our office at any time.

Advance Lumber Co. Ltd.

CARDSTON

WOOLFORD

AT

MAGRATH

WHISKEY GAP

Agriculture is the chief industry, particularly mixed farming. The people are thrifty, industrious, and the growth of the Town and district has been steady and healthy, with no severe setbacks.

The L. D. S. Church, United Church, Church of England, Roman Catholic Church, also the Masonic Lodge, I.O.O.F. Lodge, other fraternal organizations, and a live Rotary Club assist in the social intercourse of the people.

Cardston is a good place to live, the nu-

cleus of the district, educationally, commercially and religiously. Its location, in the very shadow of the Rockies ("Old Chief" Mountain, the great square-topped sentinel being the land mark); 13 miles north of the United States Boundary line, 58 miles south-west of Lethbridge, 30 miles east and 30 miles north of two National Parks, surrounded by foothill and prairie of fertile soil, all tend to make Cardston an ideal place to live.

CARDSTON welcomes you!

THE CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

The location of some of the members of the above Church in Canada is probably due to the fact that its third President—John Taylor—was of British birth and a resident Minister of Toronto, Ontario, when he became a convert to the new faith. By his direction Charles O. Card was sent during the fall of 1886, to explore for and to locate a colony in Western Canada. Upon receipt of his report, President Card was authorized to found the colony in southern Alberta. The following spring he set forth by team overland and arrived with twelve families June 3rd, 1887, upon the present site of Cardston.

After caring for their crops and housing the families, they started the first Church building December, 1887, completing it in January following. It was built of logs 20x20 feet and was entirely a "home-made" product except for glass, nails, and tar-paper for the roof. Even the timber used was whip-sawed by the settlers.

On October 7th, 1888, first Church organization was effected, known as "Card Ward", attached to the Cache Valley Stake in Utah over which Mr. Card still presided. John A. Woolf with Johannes Anderson and Thomas R. Leavitt, formed the first Bishopric. (A ward is a congregation or the smaller church unit, and a "Stake" is a group of wards given a complete ecclesiastical organization, and is the larger unit.)

Growth was slow for the first few years but from this beginning settlements were made at Aetna, Leavitt, Mount View, Caldwell and

Beazer, and on June 9th, 1895, the Alberta Stake was organized, including all members located in Alberta. With the construction of the large St. Mary's River Canal by the Alberta Railway and Irrigation Company, 1898–1900, other settlements were founded at Kimball, Magrath, Stirling and later Raymond. The Church contracted for the first fifty thousand dollars' work of work upon the above-named Company's irrigation project, the settlers here filling the contract.

The success of the project caused the rapid growth of the eastern district so that on August 30th, 1903, the Taylor Stake was organized with President Heber S. Allen in charge. It included all the settlers east of Spring Coulee.

For those located between Calgary and Lethbridge and the country east, a new Stake was organized November 10th, 1921, with President Hugh B. Brown presiding, called the Lethbridge Stake, with headquarters in that City.

The building of largest capacity for Church gatherings of 1,500 people is the Alberta Stake Tabernacle at Cardston, but the greatest monument of the Church in Canada thus far is the beautiful white granite Temple begun in 1913 and dedicated August 26th, 1923. It is designed to stand the ravages of the elements for the next thousand years, and we hope it will be like our country's flag ever weathering the battle and the breeze, and ever emblematical of religious liberty to all men and nations.

CARDSTON'S BUSINESS HOUSES

Following is a list of the business houses and professions (subject to correction) that serve Cardston and district:

W. W. Burt & Son

Lyles Grocery (Red & White)

S. E. Gust Stores

Godfrey's Grocereria

Service Grocery

John Gould (West End Grocery)

Cardston Trading Co. Limited

Cardston Implement Co. Ltd.

Cardston Furniture & Hardware

(D. D. Spencer)

Coombs Hardware Co. Ltd.

Cardston Pharmacy

Stacpoole's Drug Store

Cardston Motors Ltd.

Central Service Ltd.

Service Garage

Cardston Auto Service

Shorty's Short-stop

W. L. Smith Auto Repair and

Implements

Great West Distributors

Pal's Service Station

K. L. Lee (Maple Leaf)

Roy L. Folsom

(Continued on Page Sixteen.)

The Alberta Pacific Grain Co. Ltd.

Congratulate Cardston and District

On Its Fiftieth Anniversary

and

Extend Best Wishes to Their Many Friends

D. ACKLAND & SONS LTD.

WINNIPEG

CALGARY

Distributors of

INSULITE and HARDBOARD

SEE KIDDIES' PLAY-HOUSE AT THE JUBILEE
BUILT ENTIRELY OF INSULITE PRODUCTS

Supplied by

D. ACKLAND & SONS and CAHOON LUMBER CO.
CALGARY CARDSTON

BUY

Green Star Products

Green Star Mill Ltd.

1405 SECOND AVENUE SOUTH
LETHBRIDGE

PUFFED WHEAT,
FLAKED WHEAT,
BILLY BOY,
OTHER NEW CEREALS

Geo. W. Green & Co.

1231 SECOND AVENUE SOUTH
LETHBRIDGE

ALFALFA MEAL
AND
ALL POULTRY
SUPPLIES

FRIGIDAIRE

Alberta's most popular Electric Refrigerator—uses less electricity than any other Refrigerator. Guaranteed for 5 years.

DELCO-LIGHT PLANTS AND BATTERIES

21 years of Dependable Service.

LISTER-DIESEL ENGINES

75% Reduction in Operating Cost. Ask JOE LOW for Details.

CARDSTON MOTORS LTD. DISTRICT DEALER

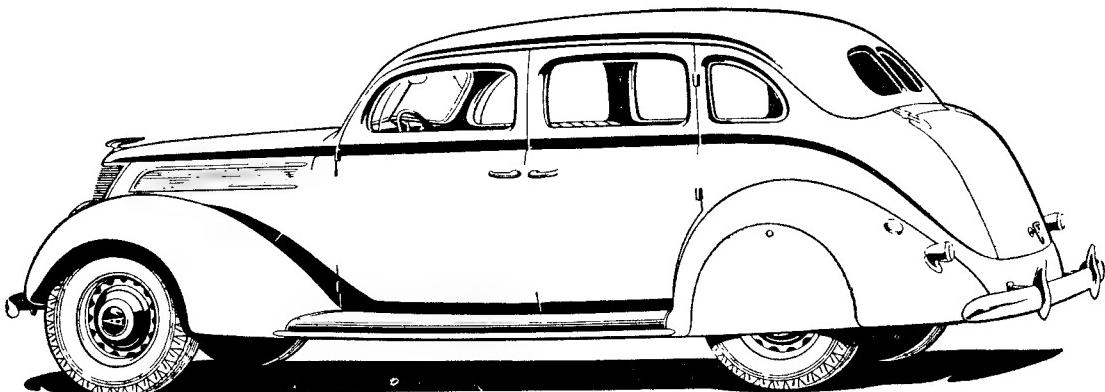
Alberta Distributors

BRUCE ROBINSON ELECTRIC LTD.

CALGARY

- EDMONTON -

GRANDE PRAIRIE



FORD V-8 QUALITY AND RELIABILITY

"Peace of mind" makes a big difference in driving! You'll enjoy every minute at the wheel of your Ford V-8 because you know it is a thoroughly dependable car.

Consider some of the major features of Ford V-8 reliability. There is the V-type eight-cylinder engine, the modern type of power plant you associate with the highest priced cars. More than

four million owners vouch for its performance. Then there are the Ford easy-action safety brakes. There is the all-steel body—you have the dependable comfort of the Ford centre-poise ride. Everything about the Ford V-8 expresses the basic idea of "dependable, economical transportation". See it today and arrange with your Ford dealer for a trial ride.



Ford Motor Company of Canada Limited

CARDSTON'S BUSINESS HOUSES—Continued

Levi Webster	The Cardston Creamery Assn. Ltd.
Tony Mousir	Cardston Knitting Works
Niel S. Richards	F. W. Flett, Plumber and Steam Fitter
Cahoon Hotel	H. M. Jackson, Tinner and Plumber.
Spencer Hotel	The Palace Picture Theatre
Jensen's Boarding House	Atterton Photo Shop
C. W. Burt & Son	Cahoon Lumber Company
Model Millinery	N. S. Forsyth, Carpenter and Builder
The Laidlaw Company	Weston Bros., Builders and Contractors
B. F. Lamb	A. Bohne & Son, Builders and Contractors
H. H. Atkins	C. O. Asplund, Provincial Govern- ment Agricultural Agent
Cahoon Cafe	Gum T. Lang, Jeweler
Marquis Cafe	City Bakery (Sid Swan, Prop.)
Rex Cafe	Harold Salway, Second Hand Dealer
The Snack Shop	The Cardston Investment Co. Ltd. (J. Y. Card, Manager)
Old Chief Cafe	The Cardston News Publishing Co.
Long Sing Cafe	The Optimist Press
The Cozy Confectionery	Woslyng Electric Company
Dee's Barber Shop & Beauty Parlor	The Royal Bank of Canada
Ideal Barber Shop & Beauty Parlor (Cahoon Hotel)	Cardston Loan Co.
Cinderella Beauty Shop	Franco Oils Co. Ltd., Head Office— Cardston
Alf Salway's Barber Shop	Watkins Products
Nils Pierson	Rawleigh Products
A. G. Scotter	Economy Feed and Transfer Co.
Robert Tagg	Ellison Milling and Elevator Co.
Quality Market	United Grain Growers Elevator
Sanitary Meat Market	Alberta Pacific Grain Co.
Bill Adams, Hide Dealer	Ogilvie Flour Mills
George A. Wolff, Implement Dealer	Bulk Gas (Texaco Products, E. M. Peterson, Distributor)
W. L. Smith, Implement Dealer	
Advance Lumber Company	
Alf. Scotter, Jr., Livery Stable and Hide Buyer	
Joseph Workman, Live Stock Dealer	
Frank Vesper, Live Stock Dealer	
Messrs. Smith & Kearn, Horse Breeders	
	B. A. Products (Shorty Williams, Distributor)
	S. S. Newton, Architect
	Dr. J. K. Mulloy
	Dr. L. M. Mullen
	Dr P. W. Richman (Dentist)
	Dr S. O. Williams (Dentist)
	Z. W. Jacobs, Barrister and Solicitor
	S. H. Nelson, Barrister and Solicitor
	J. M. Leishman, Ice Dealer
	G. A. Duce, Milk and Cream
	B. Y. Low, Milk and Cream
	Cardston Municipal Hospital
	Indian Hospital
	City Coal Company
	Cooper Transport
	Customs and Excise Department (M. W. Hansen, Inspector)
	Komm & Christiansen
	W. Komm, Tailor and Dry Cleaner
	Nap O'Bray
	Long Sing
	R. McClung & Son
	Larry Newton
	Ivan Pilling
	A. B. Curl
	E. L. Jessen
	J. L. Redford
	George S. Schow
	Virgil Quinton
	Kenneth Scott
	Harry Scott
	J. F. Nielsen
	Royal Canadian Mounted Police
	Southern Alberta Co-operative Assn. (Jerry Leffler, Mgr.)

THE ALBERTA TEMPLE

The most imposing structure in Cardston, if not in the Province, is the large light-grey granite Mormon Temple built in the centre of the Town, on an elevation. This is in the form of a Maltese Cross, and cost about a million dollars, the stone being quarried at Nelson, British Columbia.

The ground site was dedicated July, 1913, by Joseph F. Smith, President of the Church. The corner stone was laid in 1915 by Apostle David O. McKay, and the Dedication Service was conducted on the 23rd of August, 1923, by President Heber J. Grant, since which time the Temple has been open only to Church members for what is known as ordinance work.

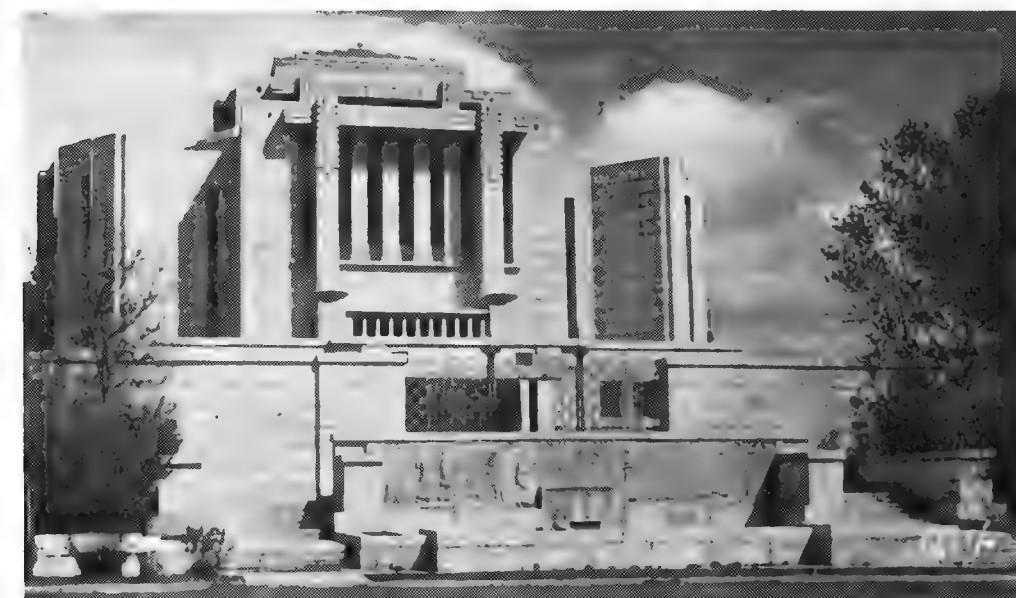
The Temple proper is surrounded by a retaining wall 165 feet square, with an outer court entered through large iron gates.

The west front is decorated with a carving

of "The Samaritan Woman at the Well". Over the door of the Temple, and indicating the spiritual condition desired of those who enter, is found the following beautiful inscription, written by the late Apostle Orson F. Whitney:

"Hearts must be pure to come within these walls
Where spreads a feast unknown to festive halls.
Freely partake for freely God hath given
And taste the holy joys that tell of Heaven.

Here learn of Him who triumphed o'er the grave,
And unto men the Keys, the Kingdom gave,
Joined here by powers that past and present bind,
The living and the dead perfection find".



Some 50,000 tourists visited the Temple before it was completed and dedicated, and many thousands have viewed it from the exterior since while on two occasions by special permission of the Church Presidency others have entered, being Lord and Lady Willingdon, Representative of the Crown, and Lord and Lady Tweedsmuir, also Representative of the

Crown, both occupying the positions of Governors General of Canada.

Tourists have travelled many miles to view this spectacle of wonder, for so it is—placed in the heart of a little Town such as Cardston.

This Temple is a direct gift by the Church at large to the Church members of Canada, of whom there are probably 12,000.

PRESIDENT EDWARD J. WOOD

The person of most colorful career and dynamic character, who has held together the people of the district for many years, is President Edward J. Wood.

After filling missions in the South Sea Islands, which occupied more than nine years of his life, President Wood immigrated to Canada to help tame the West in the year 1901. His great capacity as a business man and leader was soon commandeered by his Church, and in 1902 he became Assistant to President Heber S. Allen. When President Charles Ora Card was released, due to his failing health. In 1903 he was selected as President of the Alberta Stake of Zion, which position he has held for 34 years, and now occupies the unique position of having been President of a Stake longer than any other in the entire Church, and there are 112 Stakes.

He personally supervised the construction of the Alberta Temple, and was present almost every day from the time that work commenced until the Temple was finished. He was then made President of the Alberta Temple, which

(Continued on Page Twenty-one.)



Courtesy of DR. J. K. MULLOY

CAHOON HOTEL

M. D. CAHOON, Manager

Phone 35

WELCOME, JUBILEE VISITORS!

YOU ARE CORDIALLY INVITED TO MAKE YOUR
JUBILEE HEADQUARTERS AT OUR HOTEL

◊ ◊ ◊

*Our Newly Renovated and Newly Equipped Restaurant
Will Please You*

We Feature All White Help

24-Hour Service

WELCOME TO CARDSTON!

WE CARRY A FULL AND UP-TO-DATE LINE OF
DRUGS, STATIONERY, FILMS, KODAKS, CHOCO-
LATES, ENGLISH TOFFEE, WEDGEWOOD CHINA
SOUVENIRS, POST CARDS, LOCAL VIEWS, ETC.

◊ ◊ ◊

Cardston Pharmacy

STORES AT CARDSTON AND WATERTON LAKES



YOU and YOUR CAR
are cordially invited to
FRESHEN UP

at the nearest station that says

TEXACO
FIREF-CHIEF

The high standard Texaco Service will make
your trip more pleasant, and Texaco Petro-
leum Products will make it more economical.

The Texas Company of Canada Ltd.

Local Agent
E. M. PETERSON

PIONEERS in INDUSTRY in ALBERTA

WORK G.W.G. CLOTHING

on this occasion extends tribute and high regard for the courage and faith of the pioneer Mormon people. Canadian history shows no finer example of a pioneering spirit, laying a firm foundation of loyal and successful citizenship.

PIONEERS OF THE PAST, AND TO-DAY'S GENERATION ALIKE, PIN THEIR FAITH ON THE
QUALITY OF

G.W.G. BRAND GARMENTS
COW BOY KING PANTS
RED STRAP OVERALLS
IRON MAN PANTS

AT ALL CLOTHING STORES

ULTRA-MODERN STYLES
for Ladies and Men

BATHING SUITS

SWEATERS

BRUSHED WOOL POLO

FINEST HOSIERY

IN SILK AND WOOL

YOUR LOCAL MERCHANT CARRIES OUR LINES

PENMAN'S LIMITED

position he has held for nearly 14 years, and is now also the oldest Temple President in the Church.

Besides devoting much of his time to Church services and activities, and as a leader in the Church, he has raised an illustrious family, two of his sons being Bishops, while his daughters have married well, and one of his sons now occupies a Government position in Ottawa because of his outstanding ability proven during his attendance at the University of Alberta.

As a keen business head, wise counsellor, a devoted father and husband, an ardent missionary, an outstanding leader, we pay tribute to President Edward J. Wood.

WATERTON LAKES PARK

Of all the beautiful National Parks in the world, Waterton Lakes National Peace Park takes second place to none. Being only an hour's drive from Cardston, and adjoining the large Glacier National Peace Park, in Montana, the two are combined to be called "the Switzerland of America". Mountain peaks, spires and square tops, lakes, cirques, glaciers, mountain silhouettes and water falls, cascades, and the whole Park abounding in wild animal life, especially the deer, mountain sheep, mountain goat and bear, make this a playground of unusual splendour and sought by tourists from many hundreds of miles around.

Discovered, we may say, by Kootenai Brown in the late eighties or early nineties, and has long since been a celebrated National Park.

The first oil discovered in western Canada was at what we now term Oil City, in Waterton Park, by the late Uncle Bill Aldridge, father of Oliver Aldridge, City Electrician at Cardston.

The Great Northern Railway, who trade largely into Glacier National Park, erected the large Prince of Wales Hotel, in Waterton Park, which is an imposing structure as one enters this beautiful garden of nature. No one can visit Cardston and the Jubilee without taking time out to visit Waterton National Park.

CARDSTON'S MAJOR INDUSTRY

The Cardston Creamery Association (S. W. Low, Manager) is the largest co-operative creamery in the entire south end of the Province. It is now under the paternal guidance of Burns & Company, Calgary, as is also its subsidiary, the Mountain View Cheese Factory.

"The little cream cheque" has saved many families during the depression, and this Creamery, if taken out of Cardston, would be a real business disaster. Long may it continue and increase in size and benefit!

FRANCO OILS. LIMITED

Cardston is ambitious, too. The head office of Franco Oils, Limited, is here. They are drilling for oil one mile south-west of Cardstone, have started on a quest that promises success. In a unique and strategic location, by Dr. F. F. Hintze, of Salt Lake City, they are now drilling at a depth of 4,600 feet. Besides personally controlling some 19,000 acres of mineral leases at Cardston and the Blood Reserve areas adjoining which includes the following structures, the Cardston Dome, Little Turner Valley, the Bull Horn, they have also reached out to acquire 21,000 acres of leases at Unity, western Saskatchewan; 2,000 acres at Empress, eastern Alberta; 320 acres at Taber; some 8,000 acres south of Taber; and are drilling their second well in the Unity field. May success attend and hold the gigantic efforts of this pioneer Cardston Oil Company. Besides being managed by Walter F. Thorne, of Moose Jaw, Saskatchewan, and being directed in its geological work by Dr. F. F. Hintze, of Salt Lake City, three of its Directors are Cardston men.

CARDSTON'S LOCATION

Cardston is uniquely situated, adjoining the Blood Indian Reserve, the largest in the Dominion of Canada, with 1,370 resident Indians who have access to two splendid Government Indian Residential Schools. These are St. Paul's, under the direction of Canon S. H. Middleton since 1909, and St. Mary's R. C. School, under the direction of Father Sheron. Thirteen miles south is one of the largest Reserves in the United States—the Blackfoot of northern Montana—with nearly 4,500 Indians—so Cardston is used to and thinks a lot of the Red Man.

CARDSTON'S CHURCHES

The predominant church is the Church of Jesus Christ of Latter Day Saints, commonly called the Mormon Church, with two ecclesiastical Wards or Parishes. The United Church, formerly St. Andrew's Presbyterian, under the direction of Reverend Habgood, is next in size of congregation.

St. Thomas' Anglican Church, in charge of Canon Middleton, and the Roman Catholic Church, directed by Father Salaun, comprise the others serving their congregations in this Town.

FRATERNAL SOCIETIES AND SERVICE CLUBS

The Masonic Lodge, the Odd Fellows Lodge and also the Rotary Club are all active in Cardston, as is also the Cardston Board of Trade. Rotary meets each Tuesday at 12:00 o'clock at the Cahoon Hotel.

*WE EXTEND HEARTIEST GREETINGS
TO ALL JUBILEE VISITORS AND IN-
VITE THEM TO MAKE OUR HOTEL
THEIR HEADQUARTERS WHILE VIS-
ITING IN OUR CITY.*

The Marquis Hotel

LETHBRIDGE, ALTA.

The "OLD CHIEF" Cafe

*WELCOMES ALL JUBILEE VISITORS AND
INVITES THEM TO MAKE OUR RESTAURANT
THEIR HEADQUARTERS
WHILE ATTENDING THE CELEBRATION.*

We Are Happy to Celebrate with Cardston At Their Jubilee

We have grown up with the country, and Ellison Products and Service are known in every home in Southern Alberta.

GET ELLISON FLOUR AND CEREALS—THEY SATISFY!

We manufacture and mix our own Feeds for Poultry, Hogs and other Live Stock, with special attention to Quality.

Mr. Farmer:
See our Local Agents
before selling your grain.

Our Prices and Service
are worth investigating.

Ellison Milling & Elevator Co. Ltd.
LETHBRIDGE, ALBERTA

Beatty Bros Ltd.

*Extend Greetings to the Temple City
of Canada on the occasion of its
Golden Jubilee*

Beatty Products have been no small factor in the making of happy, healthful homes in the Cardston district. For over 60 years Beatty Bros. Limited have been helping women in the war on dirt with the aid of Beatty Electric and Power Washers, Electric Ironers and Vacuum Cleaners. The hardest task in the home has been lifted with the aid of Beatty Appliances.

In 1874 Beatty goods were distributed over many miles of road by wagon. To-day Beatty goods are distributed all over Canada by special train-loads from our Factory in Fergus, Ontario.

Beatty Service is no farther away than a customer's phone. Every Beatty Store has its Service Department and truck. And can supply any repair part for any Beatty Appliance sold 20 years or more ago. Beatty Service means prompt, satisfactory service to its customers.

We extend an invitation to you to visit the Beatty Booth when you are at the Golden Jubilee, and view our Exhibit. A Beatty Representative will be on hand.

BEATTY BROS. LTD.

COOMBS HARDWARE
LOCAL AGENT

*Make sure you ask about our Special
Jubilee Offer. What better Souvenir
of the Golden Jubilee than a Beatty
Appliance?*



Fifty Years of Growth

THIS BANK joins in commemorating Cardston's Golden Jubilee, and extends its congratulations to every member of this forward-looking community. To the many guests who are gathered here to celebrate the occasion we give a warm welcome, coupled with the hope that they may visit us again.

IT IS THE BANK'S YEAR OF JUBILEE too . . . a Silver Jubilee; for our Cardston Branch has been serving this district through the past twenty-five years, providing every banking facility to an industrious population, keeping step with the expanding demands of modern life and business.

THE ROYAL BANK OF CANADA

Over 600 Branches in all parts of Canada.

Only **GOOD YEAR**
MADE IN CANADA
TIRES

HAVE 4-WAY TRACTION



New "high" in mileage. New "low" in upkeep cost. Famous Supertwist cords defy time and road hazards, Goodyear "diamond" 4-way traction keeps you straight on the road for thousands of miles more than you'd ever expect.

We have your size in our stock.

J. S. LOW
CARDSTON, ALTA.

DYSONS

Extends Our Congratulations to Cardston
on Their Fiftieth Anniversary

We Recommend Our—

**MIRACLE YEAST
VANILLA EXTRACT
and
CHOICE DILL PICKLES**

DYSONS LTD.

THE
Alexandra
AND
Arlington
HOTELS

*We Aim to Make Your Visit
More Enjoyable*



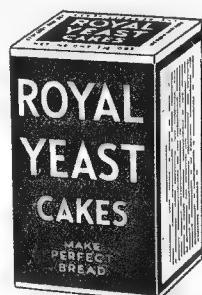
FULLY MODERN
FREE LOCAL TELEPHONE
ELEVATOR SERVICE



LETHBRIDGE, ALBERTA
BUS TERMINAL



Don't
Risk
Failures



Women long experienced in home baking know that MAGIC BAKINGPOWDER and ROYAL YEAST are absolutely dependable.

You can't depend on making good cake unless you use good Baking Powder.

MAGIC BAKING POWDER

is absolutely reliable. Gives the same leavening every time.

Each cake of ROYAL YEAST will retain its absolute freshness for weeks, months. Special air-tight wrapping assures full leavening power and uniform results. That's why 7 out of 8 housewives insist on ROYAL YEAST.

Manufactured by
STANDARD BRANDS LTD.

THE BEAUTY SPOT OF SOUTH



WATERTON NATIONAL PEACE PARK

GREYHOUND SUMMER E

IN EFFECT FROM ALL POINTS IN WESTERN CANADA

SAMPLE BARGAIN ROUND-TRIP FARES TO WATERTON

Edmonton	\$11.10	Calgary	\$ 5.25	Lethbridge
Saskatoon	16.50	Regina	14.95	Winnipeg
Swift Current ..	\$10.25			

UTY SPOT OF SOUTHERN ALBERTA



WATERTON NATIONAL PEACE PARK.

SUMMER EXCURSION FARES

POINTS IN WESTERN CANADA—JUNE 15th TO SEPTEMBER 15th

ROUND-TRIP FARES TO WATERTON LAKES AND RETURN FROM

..... \$ 5.25		Lethbridge	\$ 2.50	Medicine Hat ..	\$ 5.90
..... 14.95		Winnipeg	25.00	Cranbrook	8.75
5		Nelson		\$12.65	

OUR BEST WISHES TO CARDSTON GOLDEN JUBILEE

EMPRESS-CARLTON HOTELS

CALGARY, ALBERTA

USE PURE ALBERTA SUGAR FOR ANY RECIPE

GENUINE

"DUSTBANE",

proven superior to all sawdust base sweeping compounds during Twenty-nine Years use on school-room floors and all public buildings from Coast to Coast.

Obtain your requirements of our products from the following dealers in Cardston and Lethbridge vicinity:

CARDSTON:

Coombs' Hardware Co. Limited.

MAGRATH:

Magrath Trading Co. Limited.

RAYMOND:

Raymond Mercantile Co. Ltd.

Sisal Sweeping Compound

is different! Will not dry out, seep, separate or stain floors. Guaranteed to go one-third farther than sawdust sweeping compound.

LETHBRIDGE:

Consumers' Hardware & Supply Co.

Hoyt Hardware Ltd.

Messrs. Morris & Barrett.

Commercial Printers & Outfitters Ltd.

Campbell, Wilson & Horne, Ltd.

Western Grocers Limited.

Macdonalds Consolidated Limited.

THE OGILVIE FLOUR MILLS CO. LTD., of Medicine Hat, Alberta, for Canada's best Flour, Cereals and Feeds. Daily Mill capacity, 22,750 barrels.

COURTESY

S. H. NELSON

Barrister - Solicitor

CARDSTON
ALBERTA

QUALITY MARKET

LIMITED

CARDSTON - ALTA.

Dealers in

Fresh Cooked, Smoked
and
Fancy Meats

◊ ◊ ◊

Tourists' Requirements
Our Specialty

◊ ◊ ◊

PHONE 74

MARK A. COOMBS, the General Chairman of the Jubilee Committee, is a representative business man of Cardston, having been active in civic affairs since his coming from Utah in 1904. Mr. Coombs has served almost continuously twenty-two years on the Town Council and School Board, six years of which acting as Chairman of the School Board, and served one year as President of the Rotary Club.

Mr. Coombs has also been active in Church affairs, being a member of the Dominant Church of the Latter Day Saints. Most of his Church work has been in connection with the Sunday Schools, being Superintendent of the Ward and State for several years, and at one time was First Councillor in the Ward Bish- opric.

As a business man he has been successful as a Harness and Saddlery Manufacturer, and for the last fifteen years as a Hardware Dealer, and is the owner of two large business blocks and one of the largest and most up-to-date residences of the Town, all of which speak for his thrift and economy. Mr. Coombs is also one of the regular Temple officiators, and has been such since the Dedication of the Temple.



M. A. COOMBS

General Chairman.

A MEAL AT THE ~~~~~~
Marquis Cafe ~~~~~~ WILL PLEASE YOU
FOUNTAIN SERVICE
SMOKERS' SUNDRIES
CONFECTIONERY

WE APPRECIATE YOUR PATRONAGE

“The Marquis”
CARDSTON

THE BEST
CANNED VEGETABLES
ARE PACKED IN
SUNNY SOUTHERN ALBERTA

BRODER'S BEST

PRAIRIE
PRODUCTS
PACKED FOR
PRAIRIE
PEOPLE

Packed at
TABER, Alta.

For ECONOMY
and LONG LIFE

Cords Piston Rings

ALBERTA LTD.
311-A Eighth St. S., Lethbridge

Courtesy

**SAFEWAY
STORES LTD.**

Let Come What May

*Life Insurance
is the surest
defense against
the unpredictable
storms of human
stresses and need.*

COMPLETE SECURITY
WHATEVER HAPPENS

Sun Life Policies Satisfy

Sun Life Co.
OF CANADA

Welcome to Cardston!

DON'T FORGET TO MAKE
US A FRIENDLY CALL

DEE'S for Quick, Courteous, Cool,
Refreshing Shaves, Snappy
Haircuts.

Our Modern Equipment Gives You Real Service.

Dee's Barber Shop
Phone 21

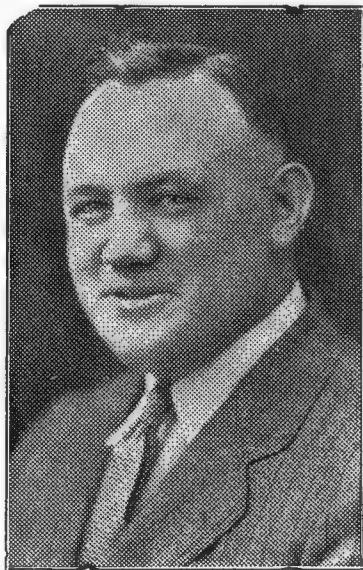
**SOUVENIRS
and GIFTS**

For All Occasions

GET THEM AT

G. T. LANG
THE JEWELER
CARDSTON, ALTA.

J. S. LOW came to Cardston with his parents when he was two years old. He has always taken an active interest in the community life of the Town. After seeing twelve years service on the Council he was elevated to the position of Chief Magistrate, which position he now holds. He is Manager of the Cardston Motors, the Town's most up-to-date and popular Garage. Full of wit and humor and has a flair for hunting. When asked for the keys of the City for Jubilee Week, declared he has unlocked the doors and thrown the keys away. Is called "Joe" by his friends, of whom he has many. Is a Liberal by choice, and says he is proud of it.



J. S. LOW,
Cardston's Mayor.

Campbell, Wilson & Horne, Limited

WHOLESALE GROCERS

LETHBRIDGE, ALBERTA
"THE HOUSE OF QUALITY"

WE ARE PIONEERS—IN BUSINESS IN ALBERTA CONTINUOUSLY FOR OVER FIFTY YEARS. WE SERVE ALBERTA FROM THE ARCTIC CIRCLE TO THE UNITED STATES BOUNDARY.

Quality Merchandise and Fair Dealing spells Success

Now, More Than Ever, It's The CASE In Cardston

Congratulations to Cardston for Fifty Years of Progress. CASE is proud to be present at your Jubilee . . . proud of the part CASE Machines have played in promoting your agricultural advance—proud of your Firm which represents us, "CARDSTON MOTORS".

When Cardston was born, CASE had been building grain growers' machinery for 45 years. Today CASE offers you 77 modern farm machines. Tractors that burn the fuel you like . . . Threshers that run so light that they make small tractors bigger . . . Combines that do the CASE complete job . . . Power Binders that banish bull-wheel troubles, and harvest in half the time . . . Plowing, Planting, Cultivating, Haying and Harvest Equipment for every crop and every farm. All have the strength, simplicity, superior performance and long life which have constituted CASE quality for 95 years.

♦ ♦ ♦

SEE THE

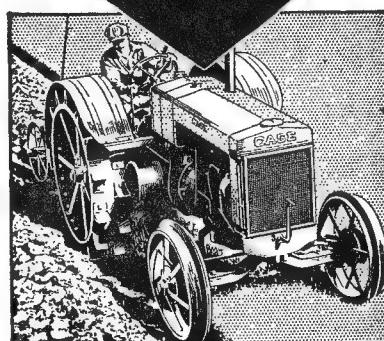
CASE

SEE THE DIFFERENCE!

J. I. CASE COMPANY

CALGARY

**Today's
GREAT
TRACTOR
VALUE**



• It's not a big tractor to look at . . . this Case Model "L" but, oh boy, just hook it up to a load if you want to see real performance. Pulls from 3 to 5 bottoms depending upon soil conditions. Burns cheap tractor fuel and makes less of it do more work. Built to stand up and keep costs down. Come in and get acquainted with the many improvements in this big-value tractor.

J. Y. CARD was born in Logan, Utah, in 1885, coming to Canada in 1887 with his parents. Has operated Cardston Investment Company for the past twenty-seven years. He has always taken an active part in the life of the Town, serving in the capacity of President of the Board of Trade for fourteen years, and was a member of the City Council for eight years. Following his parents' example, he has developed a profound inclination to further the interests of the L. D. S. Church, in which he has been a faithful worker all his life. He is President and Manager of the Cardston Investment Company, and a Director of the Franco Oils Limited. He has a family of eight children. In politics, he is a Conservative, being a nominee of that Party for the Provincial Election in 1926. He loves fishing and Scouting. His chief characteristics are optimism and unselfish service.



J. Y. CARD,
General Secretary.



NORGE

Rollator refrigeration



DEALERS

CARDSTON AUTO SERVICE
CARDSTON PHONE 20

NORGE APPLIANCE SHOP
LETHBRIDGE PHONE 4151

DISTRIBUTORS

ELECTRICAL WHOLESALERS LTD.

Phone M9998
CALGARY

Thirty-three

Macdonalds Consolidated, Ltd.

◊ ◊ ◊

1887 — LETHBRIDGE — 1937

◊ ◊ ◊

*Extend to the pioneers, merchants and
people of the Cardston district, their con-
gratulations on their Golden Jubilee, and
best wishes for their future prosperity.*

ADAMS' SADDLES

Are on Display with Your Dealer

~~~~~  
If he does not handle the Adams Saddle, write us  
and we will send you the latest news on  
good saddles.

~~~~~

ADAMS BROS. HARNESS LTD.

106 ELEVENTH AVENUE EAST

CALGARY, ALTA.

**WELCOME
TO THE
CARDSTON JUBILEE**

WHEN YOUR CAR NEEDS SERVICE BE SURE TO

STOP

WHERE THE "MAPLE LEAF" IS ON THE PUMP



WE ALSO CARRY A FULL LINE OF FUELS, MOTOR OILS, KEROSENE
AND GREASES FOR YOUR TRACTORS

**MAPLE LEAF PETROLEUM, LTD.
HEAD OFFICE: CALGARY, ALBERTA**

ALBERTA AGENTS
U.F.A. CO-OPERATIVE ASSN., LTD.
CALGARY - EDMONTON

CARDSTON AGENTS
Economy Feed and Transfer

When Guests Drop In . . .

*Bring them here to eat—they will enjoy it
thoroughly—and so will you!*



FOODS PROPERLY PREPARED
AT MODERATE PRICES



CARDSTON,
ALBERTA

The REX CAFE

LAIDLAW CO.

CARDSTON, ALTA.

CLOTHING SHOES DRY GOODS

Forsyth Shirts

Slater Oxfords

Shoes for Ladies and Children

Orient Silk Hosiery

Wabasso Cotton

Dresses for Home, Street, Sport and Evening Wear

Goodrich Rubber Footwear

Fashion Craft Clothing

Pure Wool Blankets

Socks Sweaters

Everything to Wear

Sportswear a Specialty

CHARLES B. CHEESMAN, or "Cheese" as he is known all over Canada, came to Cardston twenty-six years ago. He has been a consistent booster of amateur athletics, and has probably organized more sporting events than any other man in Western Canada. He served four years as President of the Alberta Baseball Association, and two years as President of the Alberta Branch of the Amateur Athletic Union of Canada. Has managed the Cardston Baseball Club for twenty years, and has been Secretary of the Cardston Athletic Association for seventeen years. Served eight years as a City Alderman. Is Chairman of the Programme Committee for this Jubilee.



C. B. CHEESMAN,
Programme Chairman.

We extend to the people of Cardston and District on this, their
Golden Jubilee Celebration, Hearty Congratulations!

MERCHANTS HARDWARE LTD.
WHOLESALERS CALGARY, ALBERTA

GREETINGS!

We rejoice in the opportunity given us by this Home-coming Week, to welcome to Cardston, all former residents of this district, among whom we number former shareholders and patrons of this, the farmers' pioneer business organization.

United Grain Growers, Limited

**IDEAL BEAUTY PARLOR
AND
BARBER SHOP**

*The Best of Work done by the
Best of Operators*

SATISFACTION GUARANTEED

Featuring
Thermique Heaterless Permanent
Waves

CAHOON BLOCK

PHONE 142

CARDSTON'S
PIONEER BUTCHER

Sanitary Meat Market

EXTEND TO THEIR PATRONS
GREETINGS FOR OUR
GOLDEN JUBILEE

SECURE QUALITY SUGAR—PURE ALBERTA ICING

DR. P. W. RICHMAN

DENTIST

Cahoon Block

Phone 42

Cardston

VISITORS!

WELCOME TO THE
GOLDEN JUBILEE

WHILE IN CARDSTON LET US
ATTEND TO YOUR CAR NEEDS

AT
SHORT STOP SERVICE

B.A. PRODUCTS

Service with a Smile

B. F. LAMB — DRY GOODS

54 YEARS EXPERIENCE



**GUTTA PERCHA
TIRES**



The Scott Fruit Co.

(Branch of THE CONSOLIDATED FRUIT CO. LTD.)

LETHBRIDGE, ALBERTA



**WHOLESALE DEALERS IN FRESH FRUITS
AND VEGETABLES**

GROCERIES

CONFECTIONERY

TOBACCO

PAPER SUPPLIES

TRY 7-UP YOU WILL ENJOY THE JUBILEE BETTER

Branches in All Principal Western Markets

Congdon Marsh Limited

A Complete Wholesale Footwear Service

"DURABILT" WORK BOOTS

"CRITTENDEN" DRESS SHOES

"PETER PAN" SHOES FOR CHILDREN

DISTRIBUTORS

MINER RUBBER AND TENNIS FOOTWEAR

WINNIPEG

REGINA

EDMONTON

Enjoy More Leisure Hours . . .

Let General Electric Appliances Do Your Work

A Complete Display Under One Roof at COOMBS

TURN WORK INTO PLAY this Summer and every day throughout the year. Put General Electric servants to work in YOUR home and win for yourself and family countless hours of new-found freedom from household tasks. And remember . . . when you install General Electric appliances in your home you'll be economizing as well as modernizing. See these many labour-saving devices for the home at the Coombs Hardware Company. Ask about the easy payment plant . . . TODAY!

COOMBS HARDWARE COMPANY

CARDSTON

PHONE 12

The Pioneer Store

Extends Greetings to One and All!

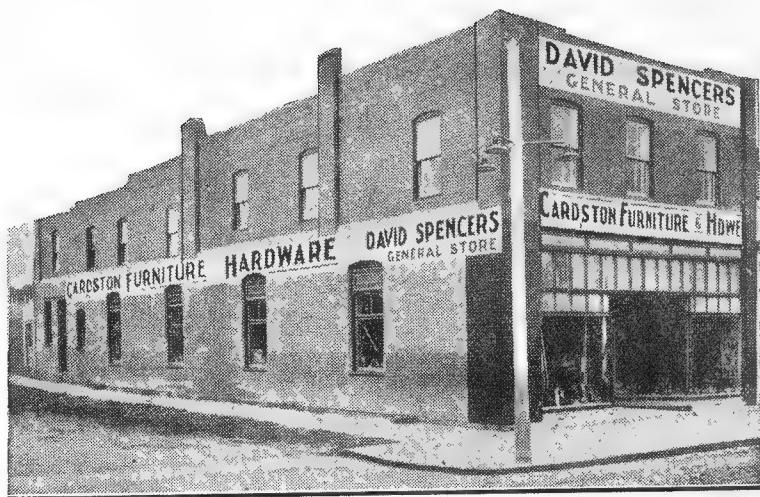
To our many customers and friends, and those who come from distant parts, we extend to you the hand of fellowship and a hearty invitation to come to our Store and visit with us while you are here attending the Golden Jubilee.

Burt's Grocery

PHONE 37

CARDSTON

Free Delivery



Served You in 40 Years **"SPENCERS"** Dave's New Location

Congratulations to All Visitors and Pioneers at the Cardston Golden Jubilee

F. E. OSBORNE

STATIONER
CALGARY

Vegetables Taste Better—Seasoned with Alberta Sugar

Welcome Visitors

You and your friends
are always welcome at
our Store.

◊ ◊ ◊

Make Our Store Your Meeting,
Waiting and Visiting Place
while attending the
Jubilee.

◊ ◊ ◊

Cardston Implement Co.

H. R. MANDERS & SON
CARDSTON, ALTA.

*Congratulations
CARDSTON
On Your Fiftieth
Anniversary*

◊ ◊ ◊

THE Model Millinery Co.

MILLINERY

LADIES' WEAR

FANCY DRY GOODS

◊ ◊ ◊

Phone 135 Cardston, Alta.

*Congratulations
CARDSTON
For 50 Years of
Progress*

MARSHALL-WELLS CO.
CALGARY

*GREETINGS
TO JUBILEE VISITORS
ON THIS HISTORIC
OCCASION*

MARSHALL-KNOP LTD.
CALGARY, ALTA.

OLD TIMERS
and
YOUNG TIMERS

We salute you and assure you a
safe and pleasant motor trip if
you will fill up with

"ARTIC"
GOLD GASOLINE
at
CARDSTON MOTORS

◆ ◆ ◆
THE "ARTIC" OIL SALES LTD.

◆ ◆ ◆ Perfect for Preserving—Specify Extra Fine Alberta Sugar ◆ ◆ ◆

COURTESY OF—

BROCK & CO. LTD.

CALGARY, ALTA.

◆ ◆ ◆ FOR BETTER MEALS—"THE LONG SING CAFE" ◆ ◆ ◆

YOUR EXECUTOR

NEVER DIES—

NEVER BECOMES INCAPACITATED—

IS THOROUGHLY EXPERIENCED—

When You Appoint—

THE TRUST AND GUARANTEE CO. LTD.

CALGARY

WINNIPEG

TORONTO

"BLUE RIBBON"

A Household Name in the West for Over Fifty Years and Still the Favorite!
Also EXTRACTS, JELLY POWDER, COCOA, SPICES, ETC.



"The Quality Coffee"



"Still the Best"



"Insures Baking Success"

Success to—

CARDSTON
GOLDEN JUBILEE
PEARSON'S SHOE SHOP

N. PEARSON, Prop.

Old Shoes Made New
NEW SHOES

**The Canadian Indemnity
Insurance Co.**

FIRE - AUTO - HAIL - ETC.

SEE

Cardston Investment Co. Ltd.
Local Agents

High Quality Hose for Men

See the New

**WEAR WELL
and CLINKNIT**

Brands of Men's Hosiery at your Dealers. Sold in over 3,000 Stores in Canada.

Clinton Knitting Co. Ltd.
CLINTON, ONTARIO

COURTESY OF

**Buffalo Cap & Neckwear
Ltd.**

250 McDERMOTT AVENUE,
WINNIPEG, MANITOBA

♦ ♦ ♦

"Makers of STYLECRAFT Headwear"

When in Lethbridge stay at **THE LETHBRIDGE HOTEL**

The Hotel where a Pioneer meets a Pioneer, and where a guest always
comes first.

RAYMOND—Sugar Bowls of the Prairies—PICTURE BUTTE

Forty-three

William Penn Motor Oils

STILL THE BEST

**A WEIGHT FOR EVERY MOTOR CAR,
TRUCK AND TRACTOR**

WRITE FOR CHARTS AND PRICES

NORTH STAR OIL LIMITED

CALGARY - EDMONTON - LETHBRIDGE

Stocks at Over 500 Other Points in Western Canada

Refresh yourself at the checker-board-front Store.

HIRE'S ROOT BEER

ICE CREAM, ETC.

WATERMELON (ICE COLD)

STRAWBERRIES

HOT DOGS

Godfrey's Groceteria

PHONE 100

THE STORE WITH THE FRIENDLY DOOR

Congratulations and Best Wishes

from **PENMANS LIMITED**

Paris ————— Ontario

and

THE WATSON MANUFACTURING CO. LIMITED

Brantford ————— Ontario

As one old-established family to another, we sincerely congratulate the people of Cardston on the occasion of its Silver Jubilee.

May we express the hope that the "greatest home-coming ever staged in Alberta" will meet with the success it deserves.

We also take this opportunity to thank you for your continued confidence in Penmans and Watson's Knitted Products.

A
Hearty Welcome
To All



The
S. E. Gust Stores
GROCERIES
FRUITS
VEGETABLES

Crane & Co.
CALGARY, ALTA.

EXTENDS BEST WISHES
TO PIONEERS, OLD-TIMERS
AND VISITORS TO THE
CARDSTON GOLDEN JUBILEE.

MAY THE
RISING GENERATIONS
EMULATE THE EXAMPLE
OF THEIR FOREFATHERS.

Greetings To All...

We are glad to have
this opportunity
of greeting our many
Friends in the Cardston
district on the occasion
of their "GOLDEN JUBILEE"



Swift Canadian Company

LIMITED

MAKERS OF PREMIUM QUALITY
HAMS AND BACON



Hail To The Pioneers!

CARDSTON

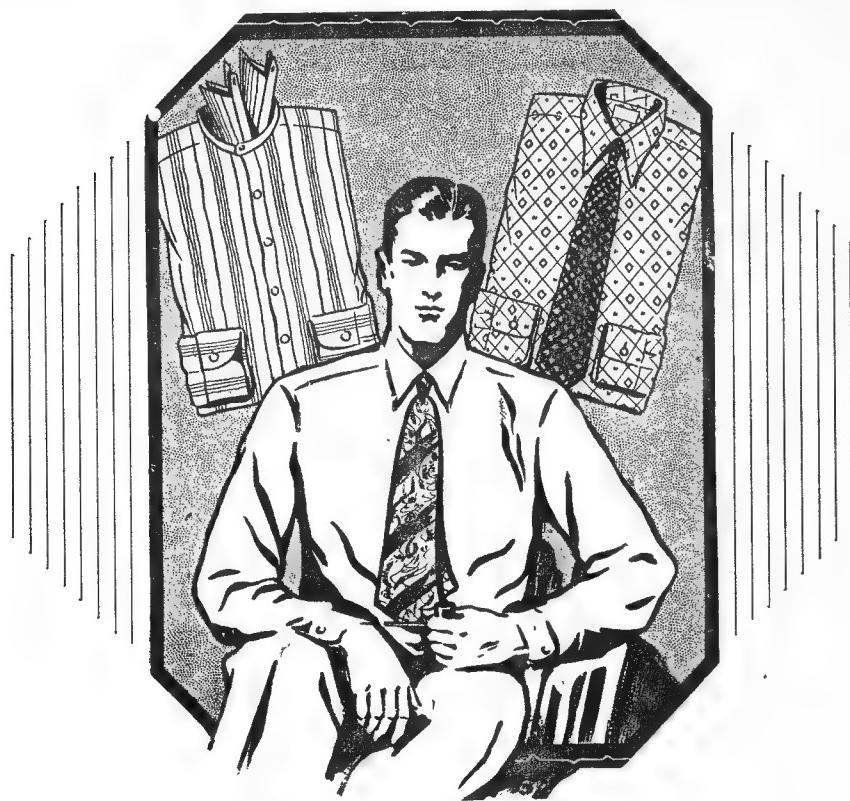
A Good Town In a Good Country

*Palace Entertainment Always a Good Show—
Often a Great One.*

SUCCESS TO THE JUBILEE

◊ ◊ ◊

Palace Picture Theatre
CARDSTON, ALBERTA



THE GUARANTEED
Forsyth Shirt
Always Offers Something New

*Each new creation combines good taste,
attractive color harmonies, and correct cut
—the very qualities that count for most
with the well-dressed man.*

SOLD IN CARDSTON BY
H. H. ATKINS **C. W. BURT AND SON**
LAIDLAW CO.

MEMORANDA

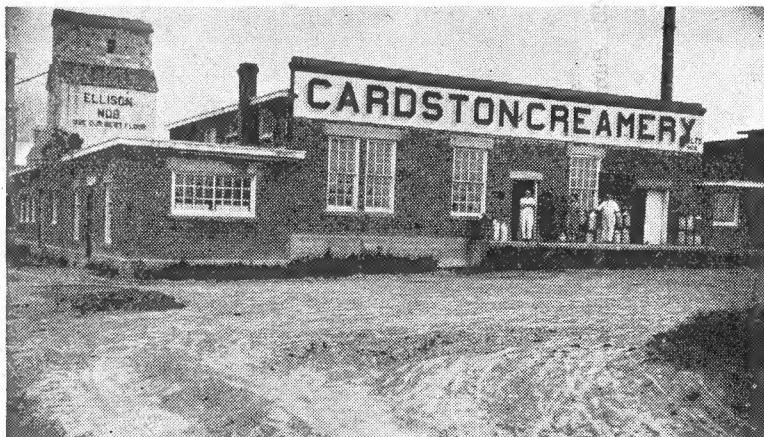
Notes on the Cardston Golden Jubilee Celebration, by

The Purchaser of this Programme.

MEMORANDA

The Cardston Creamery Ass'n

Extend Greetings and a Hearty Welcome to All Who Attend
The Golden Jubilee



As Cardston grew in the centre of a very fine mixed farming district, the best business men of the growing Town, and the wisest producers of the district organized, for mutual benefit, the Joint Stock Company known as "CARDSTON CREAMERY ASSOCIATION". With over 120 shareholders becoming actively interested in the project, the Mountain View Cheese Factory was later incorporated into this Company. Arrangements were made to market the surplus poultry and eggs. The Town in its progress needed a Distributor of ice cream, and this institution became the Distributors of

PALM ICE CREAM

the finest Ice Cream in the Dominion. Our business affiliations for handling the export surplus of our Plant is with the Palm Dairies, the largest Distributors of dairy products in Canada.

WE ARE PREPARED TO SERVE YOU

THE PRODUCER NEEDS THE MARKET

EVERYONE LIKES

THE MERCHANT NEEDS THE COMMODITIES

Palm Ice Cream

THE COMMUNITY NEEDS THE MONEY

Support the Industry that Supports the District

THE CARDSTON CREAMERY ASS'N

BURNS' Bacon Won Highest British Empire Award For Excellence



The 1936 Dairy Show held last October in London's famous Agricultural Hall drew exhibits from all over the British Empire. The comment of one of the judges, conveyed to us in a recent letter from our London Agent, was that this year's Show was the finest exhibit of Empire bacon yet seen.

Amid the stiffest competition put up by Meat Packing Plants from all over the British Empire, Burns Bacon won the highest award, for quality, fineness, and mildness of flavor, thus definitely establishing Burns & Co. Ltd. as

CANADA'S LEADING BACON HOUSE

The Shamrock Bacon and Shamrock Hams, too, regularly offered for sale from Victoria, British Columbia, to Halifax, Nova Scotia, are prepared and processed in the same exacting manner as the Bacon shipped to the Royal Dairy Show.

Remember, therefore, that when you order Shamrock Hams and Bacon from your butcher or grocer, you will receive and enjoy the finest quality the British Empire has yet produced.

BURNS & CO. LTD.

More Style To You

Whether your requirements be sport togs for holidays or clothing tailored to your individual measurement, you will find our stock and service offers you that touch of individuality that accompanies only the well-dressed man.

See Us for Wool Blankets and Tourist Supplies



H. H. ATKINS

CARDSTON

Phone 49



FIRE INSURANCE—Sound Companies, promptly paid losses.

LIFE INSURANCE—The Sun Life of Canada. Assets, \$777,000,000.

HAIL INSURANCE—Sound protection.

ACCIDENT AND SICKNESS INSURANCE—Keeps the salary coming.

AUTOMOBILE AND TRUCK INSURANCE—5-point and comprehensive Policies covering every risk.

FARM LANDS, RANCHES, TOWN PROPERTIES—Choice and cheap for intelligent buyers now. If interested, enquire.

ESTATES MANAGED, RENTALS COLLECTED.
CONVEYANCING, NOTARY PUBLIC, ETC.

For 27 years we have served the district in the above and kindred lines. Over half of the 50 years we have been together. We wish to continue this service with increased efficiency. We appreciate our friends. We try to give service and value.

CARDSTON INVESTMENT CO. LTD.

Phones 92 and 161

J. Y. CARD, President and Manager.
ELDON J. CARD, Policy Writer.

BRIGHAM Y. CARD, Accountant.
AVA FORSYTH, Stenographer.